



Intern

Persifor is a resort brand founded in 2011 that creates custom printed dresses and accessories available at specialty retail stores and online at Persifor.com.

Persifor is seeking an enthusiastic intern to handle day-to-day operational tasks of the business. The ideal candidate has high energy and a can-do attitude with exceptional verbal and written communication skills. Must also be comfortable working in a small business environment and be self-sufficient.

Job Description

- Assist in closing deals with new sales accounts through phone calls, trade shows, email marketing, physical mailings, special events, social media and other creative methods.
- Assist in managing new and existing accounts through the entire lifecycle- write sales orders, acquire signed terms agreements, data entry into Persifor's order system and website, liaise with fulfillment center to ship merchandise, aid in generating reorders.
- Handle day-to-day customer service requests from online shoppers and wholesale accounts.
- Work closely with distribution center to ensure timely deliveries and accounting of returns.
- Research and apply to trunk and trade shows to promote brand awareness and sales.
- Assist Ecommerce and Marketing Associate in developing PR and brand awareness through social media platforms.
- Assist in design, production and merchandising meetings.

Skills Required

- Ideal candidate will have background in Adobe Creative Suite and Microsoft Excel. Experience with Quickbooks a plus.
- Strong interest in fashion industry and understanding of women's contemporary market with a keen eye for merchandising and design.
- Capable of thinking creatively and solve problems independently in a small business environment.
- Ability to lift and carry large packages.
- Ability to work scheduled events over select summer weekends and commute daily to Greenwich, CT office 2-3 days per week.

TO APPLY: Please title your email with job description and embed cover letter in the body of email. Resume should be attached and in PDF format to Careers@persifor.com